



Dear Supporter:

What a difference a year makes. In 2011, we have seen more advances in the fight against HIV than any of us ever expected. Thirty years on, although the HIV epidemic still rages, there are lights at the end of the proverbial tunnel. Where once there was a death sentence, now there is life. Where once an end seemed many years away, now it seems within our grasp.

Yet it's a path of highs and lows, and one of which the clients of Frannie Peabody Center are painfully aware. Because, unfortunately, an advance in science or medicine doesn't necessarily add up to much when you're a Mainer living with HIV or AIDS. The many men, women and children who turn to Frannie Peabody Center for help can tell you firsthand that they face just as many issues today as people with AIDS faced thirty years ago. Though the faces and issues may have changed, their needs are just as many.

From basic healthcare needs to complex housing issues, Mainers living with HIV face obstacles both universal and unique. And with your continued financial support, Frannie Peabody Center offers hope and help to the over 500 clients we served in the past year alone. These clients can tell you what a difference your support has made in their lives. From housing and heating stipends to assistance with eyewear and dentistry, FPC is there to help provide assistance and, even more importantly, hope.

But in an era marked by political and economic uncertainty, FPC depends upon loyal supporters like you to continue to make that lasting and healthy difference in the lives of our clients. In the last two months alone, we have added 22 new clients to our roster. That would be a remarkable number at any time of year for a low-incidence state like Maine, but it's even more distressing as another difficult winter approaches. In fact, new and old clients alike may soon not only face the trials of winter but also a whole new host of issues including, for some, the likelihood that the very prescriptions that are saving their lives may no longer be covered under various state and government programs.

For these reasons, your support is as critical as it has ever been. To paraphrase Dickens: people living with HIV/AIDS are now truly living in the best -- and the worst -- of times. Your ongoing dedication to our work is helping make the future *only* the best and the brightest of times for the many Mainers with HIV/AIDS whom your loyal commitment supports.

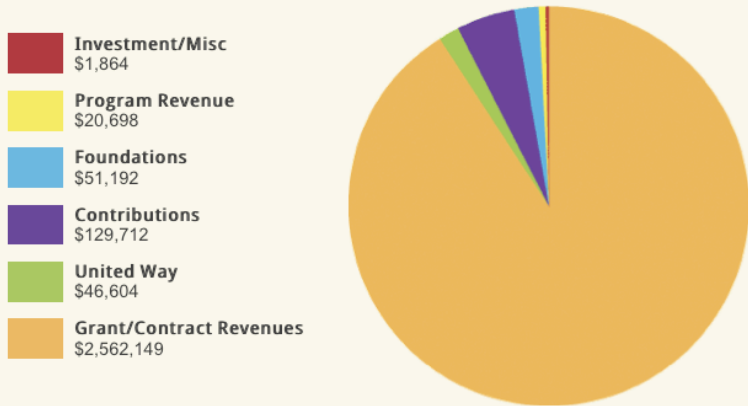
Thank you again for your generosity. I wish you and yours the very best in health and happiness.

Sincerely,

**Patti Capouch**  
Executive Director

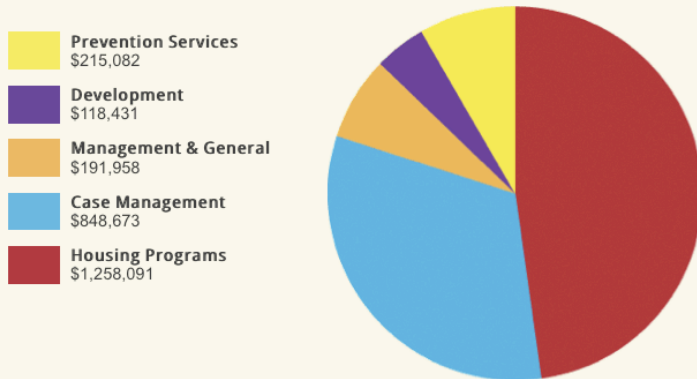
# Financials

## Financials / Revenues by source



Total Revenue \$2,812,219

## Financials / Expenses by program



Total Expenses \$2,632,235

## Financials / Monthly household income



## Programs and Services

At Frannie Peabody Center, our mission is to prevent the spread of HIV and provide support for people living with HIV/AIDS in Maine. As Maine's largest community-based HIV/AIDS service organization, Frannie Peabody Center promotes awareness and risk-reduction through prevention education, outreach, and anonymous HIV testing services. Frannie Peabody Center also provides case management, support services, and housing assistance programs for people living with HIV/AIDS.

In 2010, Frannie Peabody Center was on the move – literally. Taking advantage of the decreased rental market, FPC relocated our headquarters to 30 Danforth Street and our Ogunquit office to 718 Main Street. Both moves have allowed for much more cost-effective and efficient offices, providing private meeting spaces for clients concerned about disclosure and a large meeting space for FPC to host a variety of community meetings and events. Through these new venues, we are able to improve upon and better serve our clients and communities. In 2010, we honored 25 years of serving people with HIV/AIDS. We continue this long-standing service through three primary ways: medical case management, prevention and risk awareness, and independent housing.

### Prevention and Risk Awareness

Frannie Peabody Center provides HIV prevention services from our storefront office now located on Spring Street in downtown Portland and our office on Main Street (Route 1) in Ogunquit. We provide free, rapid, anonymous HIV testing to a wide array of people at risk, including: men who have sex with men, people who use drugs and/or alcohol, women with multiple or high risk partners, racial and ethnic minorities, people who have been incarcerated, people who have a sexually transmitted disease, and others at risk. In 2010, our prevention staff provided over 1,000 hours of outreach to high-risk individuals in Cumberland and York counties.

- We tested 638 people for HIV
- Nearly 82% of all individuals tested had high risk behaviors for HIV transmission
- The average annual per patient cost of HIV treatment and care in the US was \$19,912 in 2010
- The U.S. Centers for Disease Control & Prevention has issued guidance that HIV antibody testing should be a routine part of everyone's health care.

### Housing

Studies have proven that stable, affordable housing is a fundamental necessity for people with HIV/AIDS to receive life-saving medical and support services and decrease the likelihood of exposing others to HIV infection. Frannie Peabody Center remains committed to meeting the housing needs of people living with HIV/AIDS throughout the state of Maine. Our housing assistance program provides rental subsidies and short-term housing and utility assistance to low-income people living with HIV/AIDS. We partner with a wide variety of community organizations and providers as well as Maine's Ryan White-funded medical and case-management agencies to ensure access to housing services for people living with HIV/AIDS throughout the state.

- In 2010, 274 people living with HIV/AIDS statewide accessed some form of FPC's HOPWA Housing support
  - 91 clients (33%) accessed FPC housing assistance while obtaining case management in Central or Northern Maine at partnering AIDS Service Organizations
  - Frannie Peabody Center clients who do not have rental subsidies will spend nearly all of their income on rent
  - 26 households reporting unstable housing situations at the beginning of 2010 were in stable housing situations by the end of the year

- FPC’s housing program continues to assist clients burdened by job loss or income reduction, households facing eviction, and those burdened by the ever-increasing cost of heating and utilities.

- Overall, 97% of Housing program clients were able to obtain or maintain stable, permanent housing as a result of assistance

### **Case Management**

Frannie Peabody Center provides professional, client-centered, primary medical case management services to people living with HIV/AIDS in Cumberland and York counties. Our trained case managers provide referrals, transportation, coordination of care, support and advocacy helping clients meet their medical, psychological, legal and physical needs. In spite of a tenuous economic climate, our case management program was able to continue all of our successful supportive service projects such as our women’s group and client newsletter.

- Our case managers spent more than 8,200 hours in direct contact with clients, an increase of 30% from 2009
- Case managers assess clients at intake and annually thereafter to determine client needs
- Each quarter, clients establish a care plan with their case managers, based on needs identified in the assessment
- Case managers help clients reach their quarterly goals through referrals, advocacy, support, and coordination of care
- 99% of clients all clients were enrolled in an insurance coverage program by the end of 2010

## Profiles

### **Mark Register**

#### *Incoming Board President*

Mark, an Ogunquit resident, is a Key Account Manager for Johnson & Johnson covering all of New England as well as upstate New York. A native of North Carolina, Mark has lived in New England for nearly two decades, working at Boston's Fenway Community Health Center, the Massachusetts State Lab, GlaxoSmithKline and currently J & J. He received his B.S. from U.N.C. at Chapel Hill and his M.B.A. from UMass Boston. He and John, his partner of fourteen years, make their home in Ogunquit – also home to FPC's largest annual fundraising event, Southern Maine AIDS Walk, of which Mark takes an active role in its planning and execution.

Having served on the Board of Frannie Peabody Center for six years, Mark has most recently served as the Development Committee Chair, overseeing a variety of fundraising efforts and events. He is now poised to take on the role of Board President, which he assumes at the end of 2011. In addition to his contributions to FPC, Mark has been actively involved in the wider community for many years as a member of the Human Rights Campaign, a volunteer for the first ever Boston to New York AIDS Ride, and an avid, participating runner in many AIDS fundraisers throughout the years. When not working on the road or volunteering his time on FPC's Board, Mark can be found enjoying a variety of sports from surfing to snow skiing.

### **Sara Panella**

#### *Program Evaluator*

For every interaction with clients and beyond, there's a complicated system of reporting that allows FPC to track vital statistics and information across many platforms. This sometimes painstaking work is refined and perfected by FPC's Program Evaluator Sara Panella. Having worked at the agency for over five years, Sara provides support across all FPC programs including grant-writing, data collection and reporting to funders. Sara ensures that programs adhere to all contractual and reporting requirements and also evaluates program outcomes – work critical to our ongoing success.

Originally from central NY where she studied at Syracuse University, Sara received her B.A. in Political Science and International Relations, then going to work for Bristol-Myers Squibb in quality assurance for biotechnology pharmaceutical manufacturing. She relocated in 2006, drawn to Portland for the opportunities for outdoor activities New England provided as well as its proximity to the ocean. Sara's interest in, and work analyzing outcomes for FPC has also led her to USM's Muskie School of Public Service where she is pursuing a Master's degree in Public Policy Analysis.

Never one to forego a personal challenge, Sara is currently training for the Tough Mudder competition 2012, a "10-12 mile obstacle course designed to test all around strength, stamina, mental grit, and camaraderie." Huge fans of the tightknit community feel of Portland, she and her partner Becca reside in Munjoy Hill, where they have three cats and a pugle named Vida who visits FPC offices on a regular basis.

# In Gratitude

## Over \$10,000

Wilhemina Phinney, Estate of  
Sam L. Cohen Foundation

## \$9,999 to \$1,000

Scarborough Middle School  
Broadway Cares/Equity Fights AIDS  
Haffenreffer Family Fund  
Stonewall Kitchen  
Donato J. Tramuto Foundation  
Roy A. Hunt Foundation  
Margret E. Burnham Charitable Trust  
Bangor Savings Bank  
Mark Register & John Daley  
Johnson & Johnson Family of Companies  
Christopher Behan  
Laurence Brett  
Country View Motel, LLC  
Coldwell Banker Cares - Portland  
Timothy Stein & Wayne Fette  
Randall May  
Daniel & Denise D'entremont  
Ann Lemire  
Bonny Eagle High School  
Sara Crisp & Gregg Lipton  
Jim Oliver & Don Wunder  
Town of Ogunquit  
AIDS Healthcare Foundation

**\$999 to \$500**

AIDS Project Worcester

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John Hatcher & Dan Kennedy

Maine Street

John Anton & Renee Schwalberg

Kevin Beal

Patti Capouch

Gary & Karen Dake

Laura Jackson

Martin Lessard

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Wal-Mart Foundation

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*In Memory of Ron Ayotte*

Apothecary By Design

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*In Memory of Son, Lennie Skoog*

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Mary Breen

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Michael & Anne Cassidy

Mark Duffy

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*In Memory of Nana Peabody*

Millard Peabody

NAMES Project: Northern New England Chapter

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MaxoMozz Mikii

Kathy Santos

Dennis Tupper

Katie's On Shore Road

Katherine Becker

Christopher Capouch

Robert Coles

Ed Corley

Willard & Annette Hertz

Jeffrey Mayo

Lorraine Moschella

Lorraine Rothstein

Charles Stewart Mott Foundation

Bridgeway Restaurant

Maine Roller Derby

Lawrence Leverone

James Lucibello

Stephen Meger

Robert & Dianne Moulton

Dan Kennedy

*In Memory of Donny Avery*

Dana Tait

Styx

Ken Holmes

Anthony Aiken

Thomas & Diana Allen

Nancy Ayer

Ralph Baldwin

Jenny Barbato

Dr. Christopher Bartlett

David Bashaw

Michael Blinder

James Brown

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Priscilla Caswell

Edward Connolly, Jr.

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Darlene Goetz

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Mike Skrip  
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M & A Partners

**\$50 to \$99**

Megan Moulton

Michael Willey

Tim Miller

Danielle Allian

Craig Capone

John & Kathleen Flaherty

Susan Griffin

John & Linda Mixon

Marsha Sheehan

*In Memory of Chris and Kevin Powell*

J. Russell Tarason

Patricia Beville

Scott Davis

Jean Garlisi

Abby McLaughlin

Steven Emmons

Sara Panella

Stacy Cooper

Marion Pevarnek

Robert Anderson & Richard Ames

Robert Andrews

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Rosalind Bello

Shenna Bellows

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*In Memory of Robert S. Pennell, Jr.*

Benjamin Bigney

Luis Crouch

Michelle Currie

Lynn-Eve Davis

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Stephen Davis

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Ed & Wendy Derzawiec

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John McVeigh  
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David Ulrich

Donald Vasconcelos & Joel Baker

Thomas Walton

Cynthia Ward

Jean Wilhelmsen

Bob Winn

Rich Yurko

\* The following individuals and businesses provided invaluable in-kind assistance to Frannie Peabody Center during 2010:

Children's Museum Of Maine\*

Maine Gay Men's Chorus\*

United Way of Greater Portland\*

Parker's Restaurant\*

Maine State Music Theatre\*

Sawyer & Company\*

Harmon's/Barton's\*

Cumberland County Civic Center \*

Kristina Campagna\*

Khris Francis\*

James Horan\*

Wayne Wescott & The Front Porch\*

Bread & Roses Bakery\*

Amore Breakfast\*

Spoiled Rotten\*

Ogunquit Chamber of Commerce\*

Floral Concepts\*

Julie's Ristorante\*

Village Food Market\*

The Norseman\*

Portland Museum of Art \*

The Theater Project\*

Port Tix \*

Portland Sea Dogs\*

Windham 5 Star Cinema\*

Ogunquit Playhouse\*

Seacoast Repertory Theater\*

Portland Pirates\*

Abbott Nutrition\*

If any donor has been inadvertently omitted from this list, please know that it was not intentional. No matter how large or small, every gift helps us fulfill our mission and we remain forever grateful for your generosity.

## 2010 United Way Donors

The following individuals gave to Frannie Peabody Center through United Way's unique giving program in 2010. We are grateful to United Way for their ongoing support and the generous individuals who choose to support us through United Way.

Marie Allen  
George R. Aud  
Elizabeth L. Bordowitz  
Peter J. Callnan  
Christopher Capouch  
Patti Capouch  
Jennifer D. Carrier  
Wendy Cherubini  
Peter B. Connolly  
Ed Corley  
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