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Annual Report 2004



FRANNIE PEABODY CENTER

Administrative Offices & Cumberland County Client Services
335 Valley Street
Portland, ME 04102
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Fax: (207) 879-0761

en español
Manuel Andrade
(207) 774-6877 x121

HIV Prevention Services
49 Oak Street
Portland, ME 04101
Office: (207) 871-0216
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Peabody House
Portland, Maine
(207) 774-6281
Fax: (207) 774-4947

www.peabodycenter.org
info@peabodycenter.org



OUR MISSION

The Frannie Peabody Center is committed to compassionate care for the community infected with and affected by HIV and AIDS in Maine. The Center helps the community face and fight the realities of the disease by providing prevention education and direct services, including housing, information, education, advocacy, and counseling services. The Center treats the whole person with dignity, care and compassion.

FRANCES WILSON PEABODY • 1903-2001

The Center honors the memory of Frances W. Peabody whose great energy, vision and pride of purpose were instrumental in awakening the public to the suffering and indifference experienced by those living with HIV/AIDS in Maine. For two decades, Frannie Peabody's commitment brought national recognition to Peabody House, The AIDS Project, and the founding spirit she brought to both.

WELCOME NOTE

It is said that change is one of the few things in life that remains constant. And like many organizations in 2004, Frannie Peabody Center had its share of changes as well. I joined the staff in November 2004, and I am thrilled to be a part of such a wonderful and dynamic organization.

I was prepared to speak to the challenges faced throughout the year, as well as highlight the successes of the programs, clients, staff and board. But all of that changed on Thursday of last week, when a resident of Peabody House passed away.

As I attended the memorial service for the resident at the house, I listened to friends, current residents, caregivers and other staff members honor his life. As each person told their favorite stories or remembered special moments, I was struck by the genuine sense of love and caring in the room. It is clear that Peabody House is much more



than an assisted living facility. It is a home, and those involved know and understand that. A unique bond is formed between those who have chosen to live there and those who have chosen to work there, and it is truly special to witness.

It is easy to get caught up in numbers, and programs, and outcomes. As our funding sources challenge us to focus on performance measures and data collection, we cannot forget why we do what we do. The task of doing more with less money is daunting at times, but we cannot forget our purpose.

Our staff members and Board of Directors know what that purpose is. Each person plays an equally important role in being accountable to our mission. I am honored to be part of Frannie Peabody Center, and I look forward to our work together in the years to come.

— Patti Capouch, LCSW
Executive Director

PROGRAMS

Client Services

Our team of case managers is seeing more clients and more often than ever before. Despite leveled and reduced funding from the state and federal government, our case managers are providing more services to ensure that clients are able to meet their medical, psychological, legal, job training, and physical needs. Services include case management, moving and housing assistance, emergency assistance funding, medication adherence counseling, support services such as supplemental food pantry and holiday food baskets, comprehensive referrals and active linkages to established community partners.

The Frannie Peabody Center serves more than half of all people living in Maine who are receiving case management. In 2004, we completed intakes for 37 new clients who had never received services and 21 clients who had not been actively receiving services for one year or more.

Many of our clients have a history of

mental illness, substance use, incarceration, and chronic homelessness. More than half report an annual income at or below \$9,000 per year. Case managers assist clients to address the impact HIV disease has on their lives such as isolation, barriers to care, and stigma by providing support, referrals and advocacy. Our case management team provided services to over 300 clients in 2004.

York County

York County is actively involved in many community tasks force committees with efforts to improve in areas such as homelessness, mental health, and dental services. We also attend multiple networking meetings in order to expand service referrals and provide education throughout York County communities.

York County Client Services was at full capacity in 2004, enrolling eight new individuals and serving more than 50 active clients overall.

We enjoyed continued success collaborating with Portsmouth's AIDS Response of the Seacoast (ARS). Due to the prox-

imity of New Hampshire to many of the southernmost towns in York County, overlap in support often occurs. Both agencies have worked together to provide the most comprehensive care available to clients in the area, without replicating services.

HIV Prevention Services

Our HIV prevention and education program includes community education, targeted outreach, small group interventions, individual risk-reduction, HIV antibody testing, and referrals. The services we provide are targeted to increase awareness of HIV, individual perception of risk and safer sex negotiation skills, encourage testing behavior for those who are positive, avoid future complications from prolonged undetected illness and reduce stigma around HIV.

Community Education & Outreach

Community education includes culturally sensitive information about HIV and how it is transmitted. Our Prevention Services Coordinator provided community education to schools and colleges, non-profit agencies, hospital and substance abuse programs, and homeless shelters throughout Southern Maine.

Based on epidemiological data, we target outreach to men who have un-

safe sex with men (which includes gay/bisexual men as well as those who do not identify as gay or bisexual) injection drug users and other high-risk populations, including those who are homeless and those with co-occurring mental health and substance abuse issues. Outreach is a peer intervention conducted face-to-face in public areas, where high-risk groups congregate. Targeted outreach results in higher levels of access to services, and outreach workers increased outreach to MSM by 130% from the previous year.

Counseling, Testing & Referrals

The prevention services team strives to reduce risk behaviors and provide anonymous HIV antibody testing to curb the spread of HIV infection in Southern Maine. Nearly 400 individuals were tested at four rapid HIV antibody testing events and at our Prevention office. The Peabody Center was the

first agency in Maine to offer rapid HIV antibody testing, and in 2004, we were the first to make the oral rapid HIV antibody test available. In addition to our rapid test program, we have made oral HIV antibody tests available off-site to ensure low-barrier access to testing. All individuals who are tested receive risk-reduction counseling and appropriate referrals.

Peabody House & Residential Services

Peabody House was established in 1995 and is Maine's only assisted living facility exclusively for people living with HIV and AIDS. Peabody House continues to provide residential support services to a variety of individuals who bring many different needs. The residents strive to improve their health status and are valuable contributors to the richness of the Peabody House programming. Peabody House has received generous support from the Wallis Foundation for the past two years.

Housing Assistance

Our Housing Assistance and Volunteer Enlistment Network (HAVEN) is an essential program that helps establish permanent supportive housing, prevent homelessness, increase housing stability and the effectiveness of medical care for clients.



HAVEN also provides outreach to the homeless, incarcerated, and populations at high-risk of HIV infection in the community. FPC works with Shalom House, all of the Ryan White CARE Act-funded medical and social services programs in Maine to provide services to people with HIV/AIDS in order to combat homelessness and manage the effects of the disease.

In conjunction with housing assistance, case managers offer transportation and coordination of care, as well as referrals and advocacy to meet the medical, psychological, legal, job training, and physical needs of clients. Fifty-six low-income individuals living with HIV/AIDS statewide received subsidized housing through HAVEN in 2004. Approximately 100 others accessed short-term rent, mortgage, or utility payment assistance or received specialized case management services as part of the HAVEN program.

Transitional Housing

In conjunction with Community Housing of Maine, the Peabody Center opened a Transitional House for clients who need temporary shelter for up to 60 days while they look for permanent housing. Eight clients took advantage of this new program during the last quarter in 2004.

FINANCE

2004 continued to be a year of financial challenges for Frannie Peabody Center. Reimbursable expenses for Peabody House increased by 11% from the prior year. In comparison with 2003, direct assistance for clients increased by 50%, yet the agency's expenses decreased by 11%.

DEVELOPMENT

Annual Fund

The Development Committee and Board of Directors successfully raised more community support from the previous year. An anonymous supporter graciously donated a Matching Gift of \$30,000 for new and increase giving. Major Gifts increased more than \$10,000, and Direct Mail donations also increased by approximately \$4,000.

Special Events

After months of discussion and deliberation, the Board of Directors decided that the scale of the annual Spring for Life Art Auction had gone beyond the agency's ability to continue with the event, even on a biennial basis. The resources in time, staff and budget required to undertake the Auction, no matter how successful, could no longer be justified in terms of crucial needs faced by the agency's mission.

In August 2004, Jim Bailey, an actor entertainer, performed live as Judy Garland at Merrill Auditorium to benefit the agency in conjunction with AIDS Response Seacoast in Portsmouth, New Hampshire. Bailey "won us over with his banter, which was pure Garland," said Portland Press Herald. Additionally, students of Scarborough Middle School participated in the 18th Annual Ed Wimer Bike-a-thon for HIV/AIDS in October. Tom Griffin, Health Educator, students, and families raised major funds in support of Frannie Peabody Center's programs and services.



2004 Unrestricted Gifts

- A. Foundations \$62,800 - 33%
- B. Other \$30,000 - 16%
- C. Major Gifts \$40,628 - 22%
- D. Direct Mail \$24,290 - 13%
- E. Agency Events \$5,063 - 3%
- F. Outside Events \$10,551 - 6%
- G. Workplace Giving \$11,726 - 6%
- H. Memorial Gifts \$2,040 - 1%

